



*Wish you a Happy & Prosperous New Year 2010*

# AUSPI

## NEWS BULLETIN DECEMBER 2009

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#### I. SUBSCRIBER FIGURES – NOVEMBER 2009

- ❖ **Total Telephone Subscriber Base reaches 543.20 Million**
- ❖ **Wireless Subscription reaches 506.04 Million**
- ❖ **17.65 Million Wireless Subscriber added**
- ❖ **Broadband subscriber number reaches 7.57 million mark**
- ❖ **Tele-density reaches 46.32% mark**

#### II. TELECOM INDUSTRY SNAPSHOT (as on 30<sup>th</sup> September 2009)



##### Telecom Subscribers

- Total Subscribers: 509.03 Million
- Urban Subscribers: 357.22 Million
- Rural Subscribers: 151.81 Million
- Tele Density: 43.50%
- Urban Teledensity: 102.79%
- Rural Teledensity: 18.46%



##### Wireless Subscribers

- Total Wireless Subs: 471.73 Million.
- Urban Subscribers: 330.04 Million
- Rural Subscribers: 141.68 Million
- CDMA Subscribers: 101.13 Million
- GSM Subscribers: 370.59 Million
- Tele Density: 40.31%
- Urban Teledensity: 94.98%
- Rural Teledensity: 17.22%

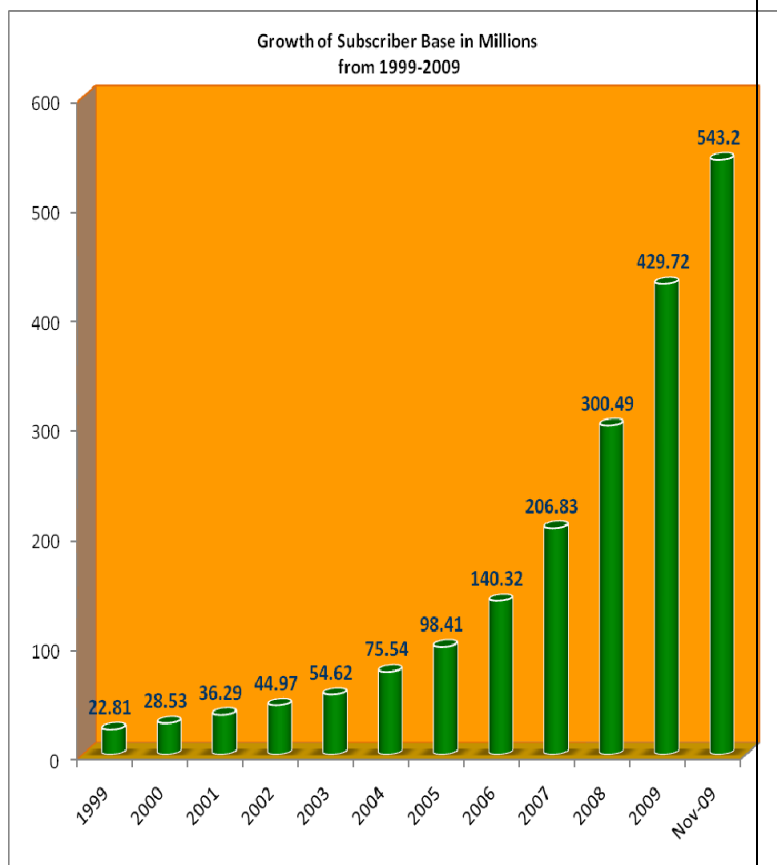


##### Wireline Subscribers

- Total Wireline Subs: 37.31 Million.
- Urban Subscribers: 27.18 Million
- Rural Subscribers: 10.13 Million
- Tele Density: 3.19%
- Urban Teledensity: 7.82%
- Rural Teledensity: 1.23%

**III. TELECOM SUBSCRIBERS GROWTH – 1999-2009**

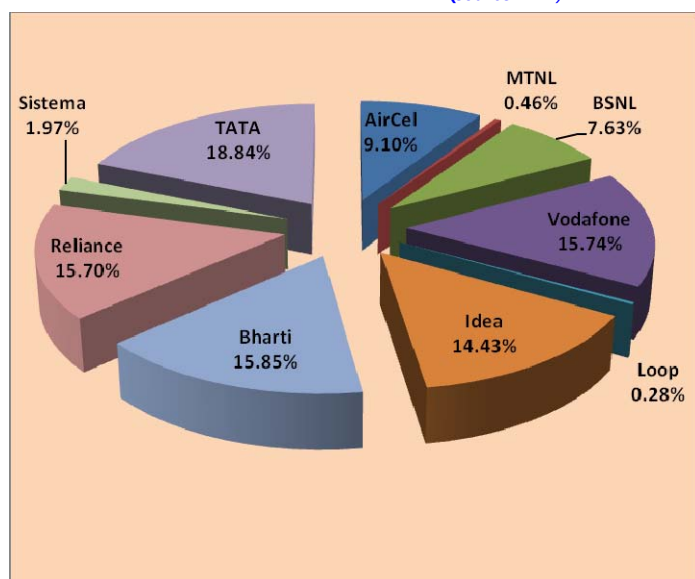
(as on 30<sup>th</sup> November 2009)



Source: AUSPI & TRAI

**IV. WIRELESS SERVICE PROVIDERS NET ADDITIONS – NOVEMBER 2009**

(source TRAI)



**V. TRAI MEETING**

A. On 16<sup>th</sup> December 2009 meeting in TRAI with Jt. Advisor (MN), regarding finalization of Unique Port Code (UPC) for MNP Implementation.

This meeting was with reference to AUSPI's request to TRAI through letter of 8th December, 2009 for finalization of UPC and other related issues.

**VI. TRAI OHD**

TRAI Open House Discussions on "Overall Spectrum Management and Review of License Terms and Conditions" commenced on 30<sup>th</sup> November 2009 and continued on 1<sup>st</sup> & 2<sup>nd</sup> December 2009 at PHD House, New Delhi.

**VII. DOT LETTERS**

A. DOT issued a press release on 31st December 2009 extending the time line for implementation of MNP to 31st March 2010

B. WPC letter regarding meeting of the National Preparatory Committee for WRC-2012 on Friday, 8th January, 2010 at 1430 hours in TEC, Teletorium under the Chairmanship of Sh R J S Kushwaha, Joint Wireless Advisor.

C. DoT OM no. 6/29/2009-Policy-I dated 23<sup>rd</sup> December 2009 intimating about the First Meeting of the Committee for Mobile Banking scheduled on 30<sup>th</sup> December 2009.

Further intimation has been received that this meeting has been postponed to 8<sup>th</sup> January 2010.

D. WPC Letter No. R-11014/22/2007-NT dated 17.12.2009 response to the AUSPI letter No. AUSPI/13/2009/173 dated 07.12.2009 on Trial for coexistence of CDMA 1900 MHz & WCDMA.

E. On 17<sup>th</sup> December 2009 WPC has placed on its website Summary record of the meeting

of NFAP Review/ Revision Committee held on 10th December 2009.

- F. DoT Letter No. 800-34/2009-VAS dated 11<sup>th</sup> December 2009 informing about the meeting to review implementation of Mobile Number Portability under the Chairmanship of Secretary (T) on 17<sup>th</sup> December 2009.

Further DOT informed that the meeting has been postponed to 18<sup>th</sup> December 2009 and also requested CEO/MD level participation

- G. DOT Letter No. 16-3/309-AS III/898 dated 2<sup>nd</sup> December 2009 on Allotment of Short Code No. "1552-23" as VAS helpline.
- H. DoT OM no. 6/29/2009-Policy I dated 1<sup>st</sup> December 2009 informing about the formation of a Committee to look after the issues related to Mobile Banking.

#### **VIII. DOT MEETINGS**

- A. Meeting on Mobile Number Portability was held on 23rd December 2009 at Old Committee Room, 3rd Floor, TEC, New Delhi
- B. Review meeting on Implementation of Mobile Number Portability was held on 18th December 2009 under the Chairmanship of Secretary (T) at Sanchar Bhawan, New Delhi.
- C. Second Meeting of NFAP-2010 Review Committee on 10th December 2009 under the Chairmanship of Wireless Advisor at Conference Hall, 13th Floor, Sanchar Bhawan, 20 Ashoka Road, New Delhi

#### **IX. AUSPI LETTERS**

- A. On 28th December 2009 AUSPI submitted a letter to Hon'ble Minister of Finance requesting him to revise payment terms & conditions for 3G Auction. We requested him that:
- o *Initially only a 10% of the bid amount is collected from all the three successful bidders.*
  - o *bank guarantees equivalent to the balance 90% bid amount may be taken for the period till the spectrum is made available*
- B. A letter similar to 'A' was also submitted to Secretary (T) DoT & Empowered Group of Ministers on 3G Spectrum.
- C. On 28th December 2009, AUSPI submitted a letter to Secretary (T), DoT on the subject of amendment to the license with respect to Security related concerns for equipment procurement.
- D. On 28th December 2009, AUSPI submitted a letter to Secretary (T), DoT and Secretary, Ministry of finance requesting that an in-principle relaxation be granted to interested domestic bidders in the 3G/ BWA/ EVDO auction to be able raise ECB funds not only for directly financing the spectrum acquisition fees, but also for refinancing the rupee resources used for making payment of the spectrum fee.
- E. On 28th December 2009, AUSPI submitted a letter to Advisor (Finance) on Computation of Spectrum, Microwave & LMD Charges with reference to the meeting of 22<sup>nd</sup> October 2009 taken by Advisor (Finance) DoT.
- F. On 28th December 2009, AUSPI submitted a letter to Wireless Advisor requesting WPC to give point wise response to the issues raised in AUSPI's letter dated 16<sup>th</sup> September 2008 regarding Trial for coexistence of CDMA 1900 MHz & WCDMA.

- G. On 23rd December 2009, AUSPI submitted a letter to Member (Technology), DoT requesting intervention of DoT on the issue of payment procedure for 7GHz frequency.
- H. On 23rd December 2009, AUSPI submitted a letter to Member (Technology), DoT requesting that filling up of PIN Code in the deployment plan proforma to be made non-mandatory requirement or it should be removed altogether or District PIN Code of the district should be accepted.
- I. On 22nd December 2009, AUSPI submitted a letter to Secretary (T), DoT on 11 Digit Numbering Plan for mobile requesting review of the existing National Numbering Plan and introduction of 11 digit numbering scheme for mobile to take care of the existing and future requirements.
- J. On 18th December 2009, AUSPI submitted a letter to Chairman, TRAI on the recent report appearing in news paper that TRAI would review its tariff forbearance policy.
- AUSPI requested TRAI that:-
- (i) *The Authority may continue with its policy of forbearance and desist from intervening in the market*
- (ii) *In case the Authority decides to examine business case of perceived below cost tariffs, then all operators including incumbents may be asked to present their business case.*
- K. On 16<sup>th</sup> December 2009, AUSPI submitted the Legal Opinion from Mr. V. N Khare, Chief Justice of India (Retd.) to TRAI on Refarming of GSM 900 MHz spectrum band and return of spectrum in excess of 2x6.2 MHz.
- L. On 14<sup>th</sup> December 2009, AUSPI submitted a letter to Secretary (T), DoT seeking clarifications on the issues concerning call routing and call handling to support MNP as per the current regulations and orders.
- M. On 14<sup>th</sup> December 2009, AUSPI submitted a letter to Wireless Advisor, WPC on the issue of severe Interference observed by our Member Service Providers in allocated Frequencies in GSM & CDMA band which is resulting in complete deterioration in telecom service to their customers.
- N. On 10<sup>th</sup> December 2009, AUSPI submitted Additional Comments to TRAI after Open House Discussions held on "Overall Spectrum Management and Review of License Terms and Conditions".
- O. On 10<sup>th</sup> December 2009, AUSPI submitted a letter to Secretary (T), DoT requesting to Review guidelines for auctioning of 3G and BWA spectrum in view of latest developments arising out of the delayed release of 3G spectrum by Defence. Copy of this letter has also been sent to Empowered Group of Minister on 3G Spectrum
- P. On 8<sup>th</sup> December 2009, AUSPI submitted a letter to Commissioner, Municipal Corporation, Raipur on the issue of imposition of heavy compounding fee for regularization alleged un-authorized construction of telecom towers.
- Q. On 8<sup>th</sup> December 2009, AUSPI submitted a letter to Chairman TRAI requesting Comprehensive review of various Interconnect Usage Charges (IUC) and various levies being paid to the DoT.
- R. On 8<sup>th</sup> December 2009, AUSPI submitted a letter to Chairman TRAI requesting the Authority to take immediate steps to resolve issues concerning MNP implementation.
- S. A letter similar to 'R' was also submitted to Secretary (T), DoT.
- T. On 8<sup>th</sup> December 2009, AUSPI submitted a letter to Secretary (T), DoT detailing Issues faced by our Member Service Providers on IMEI implementation programme in GSM handsets.
- U. A letter similar to 'T' was also submitted to Secretary, Ministry of Home Affairs &



## ASSOCIATION OF UNIFIED TELECOM SERVICE PROVIDERS OF INDIA

Special Secretary, (Internal Security),  
Ministry of Home Affairs.

V. On 7<sup>th</sup> December 2009, AUSPI submitted a letter to Secretary (T), DoT requesting Implementation of Mobile Number Portability in metros and category A circles along with Category B & C Circles.

W. On 7<sup>th</sup> December 2009, AUSPI submitted a letter to Wireless Advisor, WPC, on Trial for coexistence of CDMA 1900 MHz & WCDMA. requesting WPC for point wise response on the issues raised in AUSPI letter dated 16.09.08.

X. On 7<sup>th</sup> December 2009, AUSPI submitted a letter to Lt. Governor of Delhi on the issue of sealing drive by MCD on alleged un-authorized construction of Telecom Towers.

AUSPI requested him to kindly direct MCD not to take coercive action against any telecom service providers till their applications have been actually examined and closed by the concerned authority and also direct MCD to examine all tower setting applications in a time bound manner.

V. On 7<sup>th</sup> December 2009 a letter was submitted to Commissioner MCD requesting MCD not to take coercive action against any telecom service providers till their applications have been actually examined and closed by the concerned authority and to examine all tower setting applications in a time bound manner.

Y. On 6<sup>th</sup> December 2009, AUSPI submitted a letter to Secretary (T), DoT on the issue of Municipal Corporation of Delhi(MCD) and Nagar Palika Nigam, Raipur drive to seal/ impose heavy compounding fee for alleged un-authorized construction of telecom towers/antennas.

AUSPI requested Secretary (T) for his intervention on this issue and formally write to MCD on importance of providing uninterrupted services to the citizens and likely impact of sealing of towers on quality

of services and also Inform all state governments and local authorities to examine all tower setting applications in a time bound manner as required under Section 12 of the Indian Telegraph Act, 1885.

Z. On 2<sup>nd</sup> December 2009, AUSPI submitted its Pre Budget Proposal for year 2010-2011 to Department of Telecommunications.

### **X. AUSPI PRESS RELEASE**

A. AUSPI through a press release on 28th December 2009 made point wise rebuttal to the 'predatory pricing' allegations. AUSPI specifically stated that pricing mechanism is predatory when it is offered by dominant operators and not by new entrants.

B. On 22nd December 2009, the Association brought out misrepresentation of data by some incumbent operators and in their attempt of holding excess of over 70 MHz spectrums beyond the contracted spectrum of 6.2 MHz.

### **XI. ACT LETTERS**

A. On 3rd December 2009 ACT submitted Request for Proposal (RFP) for the Unique Dealer ID Number to Earnest & Young and Nodwin Consultants.

### **XII. MEETINGS**

#### **A. AUSPI MEETINGS**

I) 110<sup>th</sup> Executive Council Meeting was held on 22<sup>nd</sup> December 2009 at AUSPI

II) On 15<sup>th</sup> December 2009 AUSPI members met prior to meeting with Chairman TRAI to discuss issues to present to Chairman TRAI .

III) On 10<sup>th</sup> December 2009 AUSPI members met prior to NFAP 2010 Review meeting.

**B. JOINT INDUSTRY MEETING / ACT MEETING**

- I) Joint Industry meeting to discuss issues related to MCD and other infrastructure related issues was held on 21st December 2009 at COAI office.
- II) On 14<sup>th</sup> December 2009 Joint Industry representatives met Commissioner MCD at his office to discuss recent sealing drive by MCD on alleged un-authorized telecom towers
- III) ACT Subcommittee meeting was held on 22<sup>nd</sup> December 2009 to discuss regarding Customer Documentation & Verification, Standard Operating Procedure, Re-verification - Issues & Answers to FAQs, Way Forward etc.
- IV) ACT Subcommittee meeting was held on 17<sup>th</sup> December 2009 wherein Earnest & Young and LatticeBridge gave their presentation on Unique Dealer ID Number and on the Digital Pen form processing solution respectively. Standard Operating Procedure was also discussed.
- V) ACT subcommittee meeting was held on 8<sup>th</sup> December 2009 wherein Nodwin Consultants gave presentation on Unique Dealer ID Number.

**C. OTHER IMPORT EVENTS**

- I) Public Hearing regarding Anti Dumping investigation relating to imports of SDH equipments was held on 21<sup>st</sup> December 2009 at Udyog Bhawan, New Delhi.
- II) TDSAT Seminar on Dispute Resolution Scenario in Telecom & Broadcasting Sectors was held on 19<sup>th</sup> December 2009 at Ravindra Natya Graha, Indore.
- III) Tee off for a Billion Mobiles Golf Tournament was held on 5<sup>th</sup> December 2009 at Qutub Golf Course.

- IV) India Telecom 2009 was held from 3<sup>rd</sup> to 5<sup>th</sup> December 2009 at Pragati Maidan, New Delhi.
- V) Pre-Budget Meeting 2010-11 was held on 7<sup>th</sup> December 2009 at Ministry of Finance, North Block, New Delhi.

**XIII. TELECOM BYTES**



*In developing markets the tenancy ratio per tower ranges between 1.1 and 1.3 compared to 2.2-3.0 in developed markets such as the US.*

**Source: WirelessAsia**



*New Technologies during the year!*

- o **Twitter**
- o **Microsoft Windows 7**
- o **Amazon Kindle 2**
- o **Sony HDR-XR 520V**
- o **Nikon D300s**

**Source:TNN**



*Using Mobiles may prevent Alzheimer's says a new study by Alzheimer's disease Research Centre, University of South Florida.*

**Source:Hindustan Times**

*View on AUSPI website [www.auspi.in](http://www.auspi.in)*

