



ASSOCIATION OF UNIFIED TELECOM SERVICE PROVIDERS OF INDIA



AUSPI

NEWS BULLETIN AUGUST 2011

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I. SUBSCRIBER FIGURES – JULY 2011

- ❖ **Total Telephone Subscriber Base reaches 892.55 Million**
- ❖ **Wireless Subscription reaches 858.37 Million**
- ❖ **Wireless Tele-density reaches 71.59**
- ❖ **6.67 Million Wireless Subscriber added**
- ❖ **Broadband subscriber number reaches 12.50 million**
- ❖ **Tele-density reaches 74.44%**

II. TRAI CONSULTATION PAPER/ LETTERS

- A. On 24th August 2011, TRAI vide letter no. 116-3/2011-MN/198 w.r.t to our 8th March 2011 & 7th June 2011 representation sought comments on following issues:-
 - a. The proposal mentions about the usage of E-mails of service providers but does to address how the E-mail delivery will be ensured?
 - b. Treatment of numbers: if some numbers are to be disconnected in the batch due to non payment, which may fall in to different billing cycles.
 - c. Limit on the size in batch processing of Bulk porting requests.
- B. On 19th August 2011 TRAI has issued a consultation paper on IMT Advanced Mobile Wireless Broadband Services and sought stake holders comments and counter comments by 20th September and 27th September 2011 respectively.
- C. On 18th August 2011, TRAI has issued a letter No. 409-3/2011- I & FN seeking certain information in connection with their examination / re-examination of port charges. The information needs to be furnished positively by 19th September 2011.

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The information sought primarily relating to:

- What interface elements to be considered for determining port charges along with list of equipment.
- Methodology to be adopted for determining port charges
- Cost of capacity and interfaces
- Cost model in excel
- International approach etc

D. On 1st August 2011, TRAI has issued a letter No. 402-21/2010-FN seeking certain information in connection to Submission of CDRs to TRAI in Carriage Charge matter in compliance to Supreme Court order of 30.08.2010.

Information sought by TRAI from members are as follows:

Reliance Telecom	<p>a) CDR data for all service areas during the period from 12.11.2005 to 31.03.2009</p> <p>b) Service area wise monthly liability for the period from 12.11.2005 to 31.03.2008 and</p> <p>c) Methodology of calculating monthly liability for various service areas</p>
Reliance Communications	<p>a) CDR data for all service areas during the period from 12.11.2005 to 31.03.2009</p> <p>b) Service area wise monthly liability for the period from 12.11.2005 to 28.02.2006 and</p> <p>c) Methodology of calculating monthly liability for various service areas</p>
Tata Teleservices (including TTML)	<p>a) Service are wise monthly liability for the period from 12.11.2005 to 31.03.2009 and</p> <p>b) Methodology of calculating monthly liability for various service areas</p>
Sistema Shyam	<p>a) Service area wise monthly liability for the period from 01.06.2006 to</p>

	31.03.2009 and
	b) Methodology of calculating monthly liability for various service areas.

III. TRAI MEETING

- A. A joint Industry meeting with Chairman, TRAI was held on 19th August 2011 in connection with TRAI Direction on VAS.
- B. TRAI Regional Workshop on Consumer Education in Telecommunication for Western Zone was held on 1st August 2011 at Nagpur.
- C. TRAI Seminar on NGN - Implementation & Implications was held on 25th & 26th August 2011 at Hotel Taj Mansingh, New Delhi.

IV. DOT LETTERS

- A. AUSPI has been requesting TRAI and TEC for issuing guidelines/procedure for testing of 3G networks along with some other issues like DHQ and rural SDCAs existing on the date of the 3G spectrum allocation. TEC vide letter no. TBMII/F/AS-Corr/220/TEC/2010 (Pt.) dated 26th August 2011 responded to our letter and have stated that service providers to approach TERM cell regarding test schedule, guidelines, procedure etc.
- B. On 25th August 2011, DOT vide email sought the details of MNC codes used by Telecom Service Providers.
- C. On 25th August 2011, DOT through an email sought Information from operators, LSA wise, providing of services using 3G spectrum under provision of ICR, but have not been allocated 3G spectrum in that LSAs, in a specified format like Name of licensee company, name of LSA where ICR agreement for services using 3G spectrum has been entered into, whether 3G spectrum was allocated in this LSA (yes/no), name of licensee company with whom the said ICR has been done.

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- D. On 12th August 2011, USOF vide DO No. 30-2/USOF/SI invited the Association to participate in the Stakeholders' Meeting on USOF's Pilot Project Scheme for Persons with Disabilities and also sought views on the Concept Paper on the same.

V. DOT MEETINGS

- A. Meeting of the Core – Group for finalization of format for Internet Protocol Detail Record (IPDR) for Internet & GPRS service and standardization of parameters to be stored for SYS Log of Network Address Translator (NAT) was held on 23rd August 2011 in Sanchar Bhawan.
- B. Meeting of the National Working Group on Future Network including Mobile NGN was held on 23rd August 2011 in TEC.
- C. 3rd meeting of ITU-T NWG-5 was held on 18th August 2011 in TEC.
- D. Second Meeting of Working Group on Telecommunication Sector for 12th Five Plan was held on 8th August 2011 in Sanchar Bhawan.
- E. 9th Meeting of National Preparatory Committee (NPC) for WRC 12 was held on 8th August 2011 in Sanchar Bhawan.
- F. Meeting of Subgroup on network security issues under the working group on Telecom sector for 12th Five Year Plan was held on 5th August 2011 in Electronics Niketan.
- G. Meeting of Sub Group on Broadband and Rural Telephony under the working group on Telecom sector for 12th Five Year Plan was held on 2nd August 2011 in Sanchar Bhawan.
- H. Second Meeting of Subgroup on Manufacturing, R&D, Product under the working group on Telecom sector for 12th Five Year Plan was held on 2nd August 2011 in Sanchar Bhawan.

- I. First Meeting of Sub Group on the 'Schemes and Financing of Telecom Sector under the working group on Telecom sector for 12th Five Year Plan was held on 1st August 2011 in Sanchar Bhawan.

VI. AUSPI LETTERS

- A. On 30th August 2011, AUSPI submitted a letter to Shri. Milind Deora, Hon'ble MoS (C&IT) regarding no levy of termination charges on SMS.

AUSPI wrote to the Hon'ble MoS (C&IT) that imposition of any termination charges on SMSs will be anti-competitive, anti-consumer and not based on costs.

- B. On 30th August 2011, AUSPI submitted a letter to Secretary (T) regarding rollout in respect of second Technology Spectrum. AUSPI requested him that the date of registration with TERM Cell may not be taken as the date of meeting the rollout obligation.
- C. On 23rd August 2011, AUSPI submitted its response to TRAI Consultation Paper on Mobile Value Added Services.
- D. On 19th August 2011, AUSPI submitted its response to USOF regarding Pilot Project Scheme for "Access to ICTs and ICT enabled services for persons with disabilities in rural India".
- E. On 18th August 2011, AUSPI submitted a letter to Secretary (T) regarding holding of excess spectrum.

AUSPI requested DOT to consider our views and operators holding excess spectrum for free should be charged for their use from the date of allotment till now and asked to surrender excess spectrum immediately and also take appropriate action for violation of the licence condition by the cellular operators especially incumbent GSM Operators.

- F. On 18th August 2011, AUSPI submitted a letter to Chairman, TRAI, regarding BSNL's demand notices / threat to disconnect / encash bank guarantee w.r.t. Distance based Carriage Charges in respect of Intra Circle Cellular calls.

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AUSPI requested the Authority to take immediate cognizance of the BSNL's illegal demand notes and imminent next move to encash Bank Guarantees and issue direction to the BSNL not to take any action which is in violation of the TRAI IUC Regulation and withdraw the demand notes for carriage charges based on distance in respect of intra-circle cellular calls handed over at LDCC TAX.

G. On 17th August 2011, AUSPI submitted its views to Department of Revenue regarding Taxability of International Inbound Roaming Services.

H. On 17th August 2011, AUSPI submitted following views to TRAI on Reporting System on Accounting Separation Regulation, 2011.

➤ *In the current market dynamics with high competition market, with no significant market power there should not be a provision of any reporting system on Accounting Separation for the wireless services Service Providers.*

➤ *In case the Authority feels that the Reporting System on Accounting Separation should continue then in view of the changed telecom scenario, the following changes are suggested:*

➤ *The level of granularity required for Accounting Separation may be applied in a proportionate manner. The network and product level separation need not be mandated. Geographical and service level accounting separation may suffice the financial information requirement in the current telecom scenario.*

➤ *Accounting Separation on the basis of replacement cost accounting be excluded from the Regulation.*

➤ *Non-financial reporting need not be part of the accounting separation reports*

➤ *Auditing requirement may only be prescribed for monopoly services like MNP / Wire-line segment. Others services with enough competition should be exempted from auditing requirement.*

I. On 11th August 2011, AUSPI submitted a reminder letter to TEC regarding Roll-out Obligation for 3G

service. AUSPI requested TEC to direct suitably for issuing guidelines/ procedure for TEC testing of 3G network along with the list of DHQs and rural SDCAs existing as on 1st September 2010 ie. the date on which 3G spectrum is allocated.

J. On 9th August 2011, AUSPI submitted a letter to CMD, BSNL w.r.t. demand notices / circular issued by BSNL Circle Offices to Member Service Providers regarding Distance based Carriage Charges in respect of Intra Circle Cellular calls.

We requested BSNL to withdraw the circular immediately as the circular from BSNL Headquarters to its field units as well as the demand note from BSNL circle office to recover the above carriage charges from our member service providers is not correct and against the orders of the TDSAT and Supreme court.

K. On 4th August 2011, AUSPI submitted its comment to TRAI on the Telecom Consumers Complaint Redressal Regulations, 2011

L. On 4th August 2011, AUSPI submitted its comment to TRAI on the Telecom Consumers Protection Regulations, 2011.

VII. JOINT INDUSTRY LETTERS

A. On 30th August 2011, a joint industry letter was submitted to Chairman, TRAI regarding BSNL's circular on recovery of distance based carriage charges in respect of intra circle cellular calls handed over by private operators at LDCC TAX(s) of BSNL from 01.04.2009 onwards

B. On 26th August 2011, a joint industry letter was submitted to CMD, BSNL regarding recovery of distance based carriage charges in respect of intra circle cellular calls handed over by private operators at LDCC TAX(s) of BSNL from 01.04.2009 onwards.

C. On 16th August 2011, a Joint Industry submission was made to DPCC on the contentious issue of restricting the use of Diesel Generator Sets between sets operating during night time.

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- D. On 12th August 2011, a joint industry letter was submitted to Chairman, TRAI seeking an appointment to present industry views on TRAI directive on VAS.
- E. On 3rd August 2011, a Joint Industry letter was submitted to Chairman, TRAI providing inputs / comments of the industry on TRAI direction on VAS.

VIII. MEETINGS

A. AUSPI MEETING

- i. AUSPI & its Senior EC Members met Hon'ble MoS (C&IT) on 23rd August 2011 to discuss certain issues of current importance affecting Telecom Industry.
- ii. AUSPI & its Senior EC Members met Secretary (T) on 19th August 2011 to discuss certain issues of current importance affecting Telecom Industry.

B. JOINT INDUSTRY MEETING / ACT MEETING

- I) A Joint industry meeting prior to FICCI subcommittee meeting on Enterprise Data & Services was held on 24th August 2011.
- II) A Joint Industry meeting to discuss BSNL Carriage Charge issue was held on 17th August 2011.
- III) ACT sub group meeting to discuss various issues affecting the industry was held on 11th August 2011.
- IV) A joint industry meeting to formulate a Draft Code of Conduct for Provision of VAS Services was held on 9th August 2011.
- V) ACT meeting was held on 5th August 2011.
- VI) Joint Industry Meeting to Discuss organising ITU Meeting at Goa was held on 3rd August 2011.

C. OTHER IMPORT EVENTS

- I) Qualcomm 2011 Conference "India On" was held on 30th August 2011 in Hotel Taj Palace.
- II) Curtain Raiser Ceremony of India Telecom 2011 was held on 29th August 2011 in Hotel Shangri-La.
- III) FICCI Enterprise Data & Services Subcommittee Meeting was held on 26th August 2011.
- IV) DIT's Mobile Governance Technical Group meeting was held on 26th July 2011.
- V) FICCI Mobile Phones Meeting subcommittee Meeting was held on 18th August 2011.
- VI) FICCI Enterprise Data & Services Subcommittee Meeting was held on 11th August 2011.
- VII) The first meeting of DIT "Group A - Mobile Governance - TSP Aspects Reg M-Delivery of Public Services" was held on 12th August 2011.

IX. UPCOMING EVENTS

- I) **13th & 14th September 2011:** G-20 conference by ICRIER at India Habitat Centre
- II) **14th September 2011:** 119th EC Meeting of AUSPI.
- III) **14th September 2011:** TRAI meeting to discuss "Development of MIS Application Software for Online data collection and report generation on turnkey basis" at TRAI
- IV) **14th September 2011:** A meeting under the chairmanship of Member (T), DOT to discuss Holding of Working Party-5D, Study Group-5 (ITU-R) Meeting in Sanchar Bhawan.
- V) **15th September 2011:** AUSPI meeting with CMD, BSNL.

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- VI) **15th September 2011:** AUSPI meeting with C-DOT.
- VII) **15th & 16th September 2011:** TEC's Manufacturers Forum meeting concerning Certificates of Approval for mobile handset in TEC.
- VIII) **16th September 2011 :** TRAI Workshop on Cloud Computing at Hyderabad.
- IX) **23rd September 2011:** Meeting of Service Providers /Content Providers to review the progress of IPv6 Implementation in Sanchar Bhawan.
- X) **23rd September 2011:** Regional Workshop on Consumer Education in Telecommunication, 2011-12 for Eastern Zone at Ranchi.
- XI) **23rd September 2011:** Voice&Data VAS 2011 Summit & Awards in Hotel Eros, New Delhi.
- XII) **27th September 2011:** TEC DCC meeting of switching Division in New Committee Room, TEC.

X. TELECOM BYTES

✍ MOBILE BROADBAND TECHNOLOGIES TO DRIVE INVESTMENT IN NETWORK MANAGEMENT SYSTEMS

The worldwide Network Management Systems (NMS) market generated US\$4.4 billion in revenue in 2010, and is forecasted to generate US\$6 billion in 2015, at a CAGR of 6.4%, according to Analysys Mason's latest report. As per the report communications service providers (CSPs) are likely to focus investment on Mobile Broadband technologies -- LTE in developed markets and HSPA in emerging markets.

Mobile backhaul, macrocell (LTE, HSPA), microcell (femtocells and Wi-Fi) and offloading transport (such as metro-Ethernet, optical transport and VDSL2) are the key investment areas for end-to-end mobile broadband

Source: Media

✍ SALES OF MOBILE DEVICES IN SECOND QUARTER OF 2011 GREW 16.5% YEAR-ON-YEAR

Worldwide sales of mobile devices to end users totaled 428.7 million units in the second quarter of 2011, a 16.5 percent increase from the second quarter of 2010.

Sales of Smartphones were up 74 percent year-on-year and accounted for 25 percent of overall sales in the second quarter of 2011, up from 17 percent in the second quarter of 2010.

Source: Gartner (August 2011)

✍ CONSUMERS RESPOND TO PERSONALISED MOBILE ADVERTS MORE THAN LOCATION BASED ADS

A new study from mobile advertising agency, Upstream reveals the types of mobile advertising that consumers prefer to receive.

The research polled more than 2,000 American adults and found that feature phone users ranked personalized offers at 59 percent over those focused on timing (18%), lifestyle (16%) or location (8%). Smartphone users responded in similar fashion, with 60 percent preferring personalized offers over promotions based on timing (17%), lifestyle (10%) or location (14%).

Source: Media



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