



ASSOCIATION OF UNIFIED TELECOM SERVICE PROVIDERS OF INDIA



AUSPI

NEWS BULLETIN
JUNE-JULY 2011

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I. [SUBSCRIBER FIGURES– JUNE 2011](#)

- ❖ Total Telephone Subscriber Base reaches 885.99 Million
- ❖ Wireless Subscription reaches 851.70 Million
- ❖ Wireless Tele-density reaches 71.11
- ❖ 11.42 Million Wireless Subscriber added
- ❖ Broadband subscriber number reaches 12.32 million
- ❖ Tele-density reaches 73.97%

II. [PERFORMANCE INDICATOR REPORT QTR ENDING MARCH 2011](#)

- ❖ Total Telephone Subscriber Base reaches 846.32 Million
- ❖ Wireless Subscription reaches 811.59 Million
- ❖ Wireless Tele-density reaches 67.98
- ❖ Broadband subscriber number reaches 11.89 million
- ❖ Tele-density reaches 70.89%
- ❖ Gross Revenue during the quarter Rs. 45,513.05 Crore
- ❖ % change in GR over the previous quarter: 6.05%
- ❖ Adjusted Gross Revenue (AGR) - Rs. 31,470.63 Crore
- ❖ % change in AGR over the previous quarter: 5.16%
- ❖ Average Revenue Per User (ARPU) GSM: Rs. 100
- ❖ Average Revenue Per User (ARPU) CDMA: Rs. 66
- ❖ Minutes of Usage (MOU)GSM: 349 Minutes
- ❖ Minutes of Usage (MOU) CDMA: 263 Minutes

III. TRAI CONSULTATION PAPER/ SOME RECOMMENDATIONS / LETTER

- A. On 21st July 2011, TRAI has issued a consultation paper on Mobile Value Added Services. TRAI has requested the Stake Holders to submit their inputs on the issues raised in this consultation by 12th August 2011 and counter comments by 19th August 2011.
- B. On 15th July 2011, TRAI has placed on its website the letter sent to Secretary (T) in reply to DOT's letter requesting Reconsideration of views/recommendations of TRAI in respect of the roll out obligations of UAS Licensees:
- C. On 4th July 2011, TRAI has issued a direction regarding VAS to be complied within 30 days. Three main issues are:
- *Service providers to obtain confirmation from the consumer through consumer originated SMS or e-mail or FAX on in writing within 24 hours of activation of the VAS and charge the consumer only if confirmation is received. If confirmation is not received, VAS to be discontinued.*
 - *Process for renewal three days in advance etc.*
- D. On 4th July 2011, TRAI has sought comments of Stakeholder by 25th July 2011 on two draft regulations viz :
- (i.) *"Telecom Consumers Protection Regulations, 2011" and*
- (ii.) *"The Telecom Consumers Complaint Redressal Regulations, 2011"*
- E. On 24th June 2011, TRAI vide letter no. No. 16-07/2010-FA asked for comments of the Association to bring an up-dated Reporting System on Accounting Separation Regulation (ASR), 2004. The major aspects expected to be covered in the review include the following:
- *The existing accounting principles and methods and the impact of IFRS / IND-AS on the accounts of telecom service providers.*

- *The contents as well as the formats of the existing ASR to examine whether they are helping in achievement of regulatory objectives.*
 - *Standardization of the formats so as to fit in with the on-line data collection and Management Information System of the TRAI.*
 - *The frequency of reporting requirement.*
 - *Issues connected with auditing and accountability in the submission of ASR.*
- F. On 14th June 2011, TRAI vide letter no. 323-3/2011-CA has requested service providers to hold workshop in each service area twice in a year and notice for the workshop to be given to the CAGs 15 days in advance

IV. TRAI MEETING

- A. A joint Industry meeting with Secretary, TRAI was held on 29th July 2011 in connection with TRAI Direction on VAS.
- B. TRAI workshop for Telecom Service Providers and Equipment Vendors on QoS Performance parameters in 3G Mobile Services was held on 13th July 2011 at India Habitat Centre, New Delhi.
- C. A meeting of the Committee for Utilization of Telecommunication Consumers Education and Protection Fund (CUTCEF) was held on 24th June 2011 at TRAI office.
- D. TRAI's interactive session with All Service Providers on Review of IUC was held on 15th & 16th June 2011 at Hotel Lalit, New Delhi.



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V. DOT LETTERS

A. On 26th July 2011, DOT has issued instructions for allocation of MSC code vide letter No.16-16/2009-AS.III/(38)/516 with following criteria:-

Numbers Allocated (N)	VLR Figure (V) as %age of Number Allocated (V/N)	N-V
Less than 3 Million	Subject to minimum of 40%	Not Applicable
3 Million & less than 6 Million	Subject to minimum of 45%	Not Applicable
6 Million & less than 8 million	Subject to minimum of 50%	Not Applicable
8 Million	Subject to minimum of 55%	Not Applicable
9 Million	Subject to minimum of 60%	Not Applicable
10 Million & less than 15 Million	Subject to minimum of 63%	Not Applicable
15 Million & More	Not Applicable	Less than or equal to 5.5 Million

N = Numbers allotted
V = VLR figure

B. On 19th July 2011, DOT intimated the Association about constitution of various working groups on telecom sector to make recommendations for various policy matters. The following are the working groups:-

- i) Licensing and spectrum issues
- ii) Broadband and Rural Telephony
- iii) Manufacturing, R & D, Product Standards and IPR
- iv) Network Security issues
- v) HRD and skill Development
- vi) Schemes and Financing of telecom sector for 12th Plan

C. On 13th July 2011, DOT has issued amendment to the UAS license by incorporating monitoring capacity of 480 simultaneous call with at least 30 simultaneous call for each of the LEA. In addition, there is additional requirement of MSC to have provision of at least 3000 number of monitoring capacity. Up gradation of the system has to be carried out within three months commencing from 13th July, 2011.

D. On 7th July 2011, DOT vide letter No.12-4/2011-EIP intimated the association about constitution of a working group in DOT in connection with export promotion show etc for the Indian pavilion of the ITU exhibition to be held in October 2011. DOT working group is constituted under the Chairmanship of JS(T) with various persons as members including Secretary General, AUSPI.

E. On 22nd June WPC vide letter no. K 19012/06/RTI/2009-CFA directed the Service Providers to provide information on the following points as desired by an RTI applicant:

(i) Copies of the WPC licenses issued to the tower installations of all GSM and CDMA Mobile Service Providers operating in Banashankari II Stage, Bangalore together with their full parameters.

(ii) Separate list of single service providers and Multiple Service Providers with names and address.

F. On 21st June, DOT vide OM No.M-13040/27/2011-CIT & I-WG (DOT) intimated the Association that Planning Commission has constituted Working Group on Telecom for the Twelfth Five Year Plan with Terms of Reference like evolving strategy, review of existing policy, recommendation for rollout for rural broadband, optimum utilization of scarce spectrum resource, implementation of wireless phone, security network etc. Secretary General, AUSPI is a member of the Working Group as a non-official member.



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- G. On 20th June 2011, DOT directed the access service providers on Security clearance for procurement of equipment. DOT letter states that in view of the 31.05.11 license amendment (which supersedes all the earlier amendments) applications for security clearance for procurement of telecom equipment pending at different stages in DOT will not be processed further. Service providers were requested to follow the amendment of 31.05.2011
- H. On 14th June 2011, DOT vide an email requested the Association to furnish their views on TRAI recommendations dated 12.04.2011 on 'Approach towards Green Telecommunications'.

VI. DOT MEETINGS

- A. First Meeting of Sub Group on Licensing & Spectrum Issues formed under Working Group on Telecom Sector for 12th five year Plan was held on 29th July 2011 under the chairmanship of Member (T) in Sachar Bhawan.
- B. First Meeting of Sub-group on HRD & Skill development formed under Working Group on Telecom Sector for 12th five year Plan was held on 28th July 2011 under the chairmanship of Member (S) in Sachar Bhawan.
- C. First Meeting of Sub-group on Manufacturing, R&D, Product Standards and IPR formed under Working Group on Telecom Sector for 12th five year Plan was held on 27th July 2011 under the chairmanship of Prof. A Jhunjhunwala in NIC studio, New Delhi.
- D. India Telecom 2011 Core Committee Meeting was held on 26th July 2011 under the Chairmanship of JS (T) in Sanchar Bhawan
- E. 8th Meeting of National Preparatory Committee (NPC) for WRC 12 was held on 22nd July 2011 in Sanchar Bhawan.
- F. Second meeting of the Telecom Sector Innovation Council (TSIC) was held on 21st July 2011 in TEC.

- G. First Conference Committee Meeting on India Telecom 2011 was held on 20th July 2011 under the Chairmanship of JS (T) in Sanchar Bhawan
- H. First Meeting of the Working Group on Telecom Sector for the Twelfth Five Year Plan (2012-2017) was held on 18th July 2011 in Sanchar Bhawan.
- I. IPv6 Implementation Meeting with TSPs was held on 14th July 2011 in Sanchar Bhawan.
- J. USO Fund meeting in connection with spread of NOFN was held on 13th July 2011 in Sanchar Bhawan.
- K. First Meeting of DOT working Group on ITU Exhibition was held on 12th July 2011 in Sanchar Bhawan.
- L. DOT meeting regarding efficient utilization of numbering resources and allocation of M SC codes was held on 7th & 8th July 2011 in TEC
- M. Hon'ble MOC & IT Round Table Conference with Telecom Consumer User Groups was held on 5th July 2011.
- N. A Meeting to discuss issue related to SIM manufacturing / personalization was held on 24th June 2011 under the chairmanship of Sr. DDG (AS) in Sanchar Bhawan.
- O. Hon'ble MOC & IT Round Table Conference on National Policy on Information Technology was held on 14th June 2011.
- P. Meeting of the Core – Group for finalization of format for Internet Protocol Detail Record (IPDR) for Internet & GPRS service was held on 7th June 2011 in Sanchar Bhawan.

VII. OTHER IMPORTANT LETTERS

- A. On 8th June 2011, AUSPI received a letter bearing no. 1/1/JPC (TLS)/2011 from Director (TLS) of the Lok Sabha Secretariat seeking the views and suggestions of Association on matters relating to allocation and pricing of



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Telecom Licenses and Spectrum from 1998-2009 for JPC .

This Parliamentary Committee is examining as per the terms of reference:

- i) *Policy prescriptions and their interpretation thereafter by successive Governments, including decisions of the Union Cabinet and the consequences thereof, in the allocation and pricing of telecom licenses and spectrum from 1998 to 2009;*
- ii) *Irregularities and aberrations, if any and the consequences thereof in the implementation of Government decisions and policy prescriptions from 1998 to 2009; and*
- iii) *To make recommendations to ensure formulation of appropriate procedure for implementation of laid down policy in the allocation and pricing of telecom licenses.*

VIII. AUSPI LETTERS

- A. On 19th July 2011, AUSPI submitted its initial inputs to DOT for the formulation of NTP-2011.
- B. On 19th July 2011, AUSPI submitted a letter to TRAI regarding TRAI's direction to Service Providers on provision of Value Added Services (VAS) on 4th July 2011. AUSPI requested TRAI that:-
 - *The existing TRAI direction dated 4th September, 2009 should be continued.*
 - *Confirmation from the customer via SMS/FAX/email etc. should not be mandated.*
 - *No need to further regulate the "auto renewal" process in VAS services.*
- C. On 14th July 2011, AUSPI submitted a letter to DGFT in connection with Export Obligation under EPCG scheme for Telecom sector.

AUSPI requested DGFT for: -

- a. *"One Time waiver" to the Sector meeting imposed Export Obligation from export of telecom services, particularly ILD Calls.*
- b. *Widen the definition of the Group Company, as provided under Para 9.28 of the FTP, in line with the definition of "group" as provided for in the Competition Act 2002 enabling EPCG licensee telecom companies to avail export surplus within their respective group for meeting their obligation.*
- c. *Make the CENVAT provisions, introduced in mid 2005, applicable/available retrospectively from 2003.*

- D. On 13th July 2011, AUSPI submitted a letter to TRAI regarding the fresh exercise to be undertaken by the Authority for fixing port charges
- E. On 7th July 2011, AUSPI submitted a letter to CMD, BSNL regarding Interconnection Agreement Related Issues. AUSPI requested BSNL to immediately review interconnect agreements and grant us a personal hearing along with our member service providers where the issues arising between BSNL and member service providers concerning the Interconnect Agreement can be discussed and settled.
- F. On 7th July 2011 AUSPI submitted a letter to Administrator USOF regarding Draft tender Document for USOF's Scheme on "Rural Wireless Broadband" – Deployment through 4G technology. AUSPI requested:-
 - (i) *Telecom and regulatory policies are updated to encourage the availability (at affordable prices) of 4G services at the earliest in India, and at the same time, creating a competitive environment that promotes customer choice.*
 - (ii) *USO should propose a Wireless Rural Broadband scheme in the digital dividend spectrum band which is much more efficient for providing broadband services in Rural Areas.*



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(iii) USOF should be utilized in a more productive manner and subsidies should not be provided for Broadband service in lesser efficient higher frequency band.

(iv) There should be enough competition to participate in the tender resulting in wider penetration of Broadband foot prints across rural and remote and unconnected areas with at least 4 operators and BSNL.

(v) Wireless technologies (such as Wi -MAX, HSPA and LTE) should be considered for access (last mile) infrastructure due to their cost effectiveness and faster time to deployment as compared to fixed networks. Moreover, it will not be viable to connect all households through fibre due to the significantly high cost and time to roll-out.

G. On 30th June 2011 AUSPI submitted a letter to WPC seeking information under RTI Act 2005 regarding WPC Licences issued for tower installation. AUSPI submitted that such information asked shall be exempted from disclosure keeping in view its sensitivity and importance as, if disclosed, can affect the country at large.

H. On 30th June 2011, AUSPI submitted a letter to DOT regarding Allocation of Numbering Resources.

I. On 30th June 2011 AUSPI submitted a letter to Administrator USOF regarding Draft tender Document for USOF's Scheme on "Rural Wireless Broadband"

AUSPI requested that:

(i.) *The tender provides technical standards with reference to Sectoral throughput, Maximum speed which restricts the technology solution biased in favour of only one technology. EVDO spectrum should be auctioned before floating USOF tender.*

(ii.) *USO should propose a Wireless Rural Broadband scheme in the 700 MHz spectrum band which is much more*

efficient for providing broadband services in Rural Areas.

(iii.) *BWA operators are not eligible to receive subsidy from USOF as they have existing rollout obligation.*

(iv.) *At least 4 operators and BSNL should be offered subsidy from USO Fund for Rural Broadband Services*

(v.) *The CAPEX subsidy should be disbursed upfront so that operators are able to have sustainable operations*

(vi.) *The OPEX subsidy must be provided as this is critical for any business case*

J. On 29th June 2011 AUSPI submitted a letter to Secretary (T), DOT regarding Growth Path for CDMA Operators. AUSPI requested: -

(i.) *To make available 7 MHz spectrum in 450 MHz band;*

(ii.) *To make available 10 MHz spectrum in 1900 MHz band as the natural growth path for the CDMA operators*

K. On 29th June 2011 AUSPI submitted its inputs to the DOT Group for finalization of format for Internet Protocol Detail Record (IPDR).

L. On 23rd June 2011, AUSPI submitted its views to the Hon'ble Joint Parliamentary Committee who are examining matters relating to allocation and pricing of Telecom Licenses and Spectrum from 1998-2009.

M. On 22nd June 2011, AUSPI submitted a letter to Member (T), DOT regarding DOT committee recommendation on Allocation of Numbering Resources.

N. On 22nd June 2011, AUSPI submitted a letter to Secretary (T), DOT w.r.t. Amendment to the License Agreement for security related concerns for expansion of telecom services



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- O. On 2nd June 2011, AUSPI submitted a letter to Secretary (T), DoT regarding raising LD charges against rollout obligations under UAS License.

AUSPI requested: -

- (i) *To have the issue examined to take into account the average SACFA delay of all the BTSs involved in the coverage testing for the particular DHQ and not to exclude the BTSs for which the clearance have been obtained prior to migration date;*
- (ii) *That the date of submission of the request by service providers to TEC for testing coverate in the DHQs be considered as the date of meeting the roll out obligation rather than date of issue of demand note by TEC.*

IX. JOINT INDUSTRY LETTERS

- A. On 25th July 2011, a joint industry letter was submitted to Chairman, TRAI on TRAI's direction of 4th July 201 to Service Providers on provision of Value Added Services (VAS).
- B. On 13th June 2011, a joint industry letter was submitted to Wireless Advisor on Draft National Frequency Allocation Plan – 2011.

X. ACT LETTERS

- A. On 29th July 2011, ACT submitted a letter to ADG (AS II) providing inputs regarding a common practice which may be applied across the industry on Safety/security and Standard scanning format of CAFs.
- B. On 4th July 2011, ACT letter was submitted to Member (T), DOT on Storage of Documents of Churned telecom Subscribers.
- C. On 27th June 2011, ACT letter was submitted to DDG (Security-TERM) seeking clarifications from DOT on TDSAT order dated 31st May 2011 on Petition No. 252 of 2011.
- D. On 3rd May 2011, ACT letter was submitted to DDG (Security-TERM) regarding conducting ACT Workshop on Security Issues Related to Mobile Services for Eastern Region.

XI. MEETINGS

A. AUSPI MEETING

- i. 118th EC Meeting of AUSPI was held on 28th July 2011 at AUSPI.
- ii. AUSPI meeting prior to Telecom Sector Innovation Council meeting was held on 21st July 2011.
- iii. AUSPI meeting to discuss issues related to Accounting Separation was held on 20th July 2011.
- iv. AUSPI & its Senior EC Members met Hon'ble MoC&IT on 19th July 2011 to discuss certain issues of current importance affecting Telecom Industry.
- v. AUSPI Meeting to discuss some issues relating to the upcoming matters in Supreme Court as well the new proposed petition was held on 12th July 2011.
- vi. AUSPI and Concerned Members met representative E&Y to finalize our views regarding FICCI Subcommittee on Mobile Handsets on 11th July 2011.
- vii. AUSPI & its Senior EC Members met Secretary (T) on 6th July 2011 to discuss certain issues of current importance affecting Telecom Industry.
- viii. AUSPI meeting to finalize inputs to be submitted to Joint Parliamentary Committee was held on 14th June & 21st June 2011.
- ix. AUSPI and Concerned Members met representative PwC to finalize our views regarding FICCI Subcommittee on Enterprise data services.

B. JOINT INDUSTRY MEETING / ACT MEETING

- I) Joint Industry Meeting to Discuss organising ITU Meeting at Goa was held on 22nd July 2011.
- II) A joint industry meeting to decide on representation to be made to DPCC was held on 4th July 2011.



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III) A joint industry meeting to review MNP was held on 28th July 2011.

IV) ACT meeting to discuss and formulate industry views on SIM Personalization issues was held on 29th June 2011

C. OTHER IMPORTANT EVENTS

I) First Meeting of CII sub-committee on Spectrum was held on 28th July 2011.

II) FICCI Green Telecom Sub Committee Meeting was held on 27th 2011 in Federation House.

III) DIT's Mobile Governance Technical Group meeting was held on 26th July 2011.

IV) FICCI's Interactive Session on Lokpal Bill was held on 25th July 2011.

V) ASSOCHAM National e-Governance Council Meeting was held on 22nd July 2011.

VI) FICCI Enterprise Data & Services Sub-Committee Meeting was held on 21st July 2011.

VII) DIT Consultative Meeting on Draft Electronic Service Delivery Bill was held on 18th July 2011.

VIII) Sectoral Performance Review Meeting by DGFT was held on 15th July 2011.

IX) First Meeting of CII National Committee on Telecom & Broadband 2011-12 was held on 14th July 2011.

X) DIT Consultation Round with External Stakeholders on Mobile Governance Policy Framework was held on 12th July 2011.

XI) TCOE Executive Council Meeting was held on 11th July 2011.

XII) TDSAT Seminar on Regulatory Framework & Dispute Resolution in the Telecom Sector was held on 9th July at Bhubaneswar.

XIII) NASSCOM Aadhaar Conference was held on 22nd & 23rd June 2011 at Bangalore.

XIV) DIT Meeting on Mobile Governance was held on 22nd June 2011.

XV) FICCI Cloud Computing & Convergence subcommittee Meeting was held on 21st June 2011.

XVI) INFOCOM -ASSOCHAM TELECOM FORUM was held on 10th June 2011.

XVII) ASSOCHAM e-Governance Committee Meeting was held on 9th June 2011.

XVIII) Special Governing Council Meeting of TCOE India was held on 8th June 2011.

XIX) First meeting of FICCI Subcommittee on Green Telecom was held on 6th June 2011.

XX) First meeting of the FICCI Subcommittee on Enterprise Services and Data was held on 3rd June 2011.

XII. UPCOMING EVENTS

I) **18th August 2011:** 3rd Meeting of the ITU-NWG 5 at New Committee Room, TEC.

II) **18th August 2011:** FICCI Mobile Phones Subcommittee Meeting at FICCI

III) **21st & 22nd August 2011:** 7th Asia Electronics Forum and ICOMM 2011 - the Mobile Handset Show at Government of India NSIC Campus, Okhla, New Delhi.

IV) **23rd August 2011 :** Meeting of the National Working Group on Future Network including Mobile NGN at New Committee Room, TEC.

V) **25th & 26th August 2011:** TRAI Seminar on NGN - Implementation & Implications at New Delhi.

VI) **6th - 8th September 2011:** TRAI-APT Workshop on Regulatory Framework at New Delhi.

XIII. TELECOM BYTES

- 70 percent of the world's 5 billion cell phone subscribers are in the developing world.
- Today almost 90 percent of the world's population has access to a wireless telephone signal.
- In India alone, 33 percent of people living in villages have mobile phones.
- About three quarters of mobile phone users have texting capability and features such as GPS that can pinpoint their location.
- By 2015, about 60 percent of mobile phones are expected to be web-enabled.

Source: WHO

FRANCE: MOBILE MARKET CLIMBS TO NEARLY 66M IN JUNE

Arcep, French regulator informs the date of Mobile Subscribers as 66 Million at the end of June 2011 with 63.85 million as active users. People on prepaid option stood at 18.60 million and post paid users stood 47.37 million. SMS traffic reached 35.52 billion messages in 2011.

Source: TeleGeography

PAKISTAN SLOWLY INCHING TOWARDS A 3G LICENSE AUCTION.

Pakistan's government is expected to announce the details for the long-delayed 3G license auction shortly. The government is mulling two options for the license auction process. One option will offer up to 10Mhz of radio spectrum per license, with the government expecting to earn between US\$240-US\$800 million. second option would be to offer fewer licenses in blocks of 20-35Mhz and an estimated revenue of between US\$750 million - US\$1.2 billion

Source: Media

UK Leads Mobile Commerce World: 91% Have Engaged in Mobile Commerce.

As much as 91% of UK respondents have used their mobile device for mobile commerce, to either research or purchase a product. The UK also has the highest proportion of users who have purchased via mobile from within an app (44%), an app store (35%), a website (58%) and an auction website (23%).

Source: Media



View on AUSPI website www.auspi.in