

**ASSOCIATION OF UNIFIED TELECOM SERVICE PROVIDERS OF INDIA**



# AUSPI

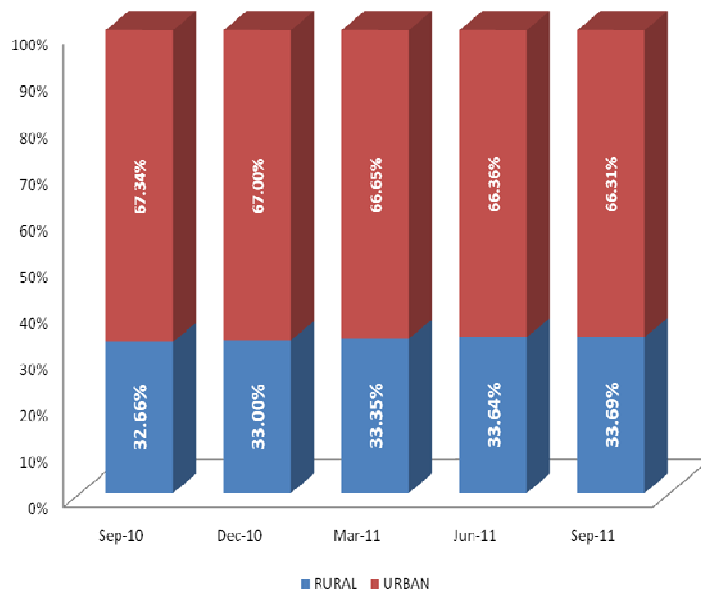
## NEWS BULLETIN JANUARY 2012

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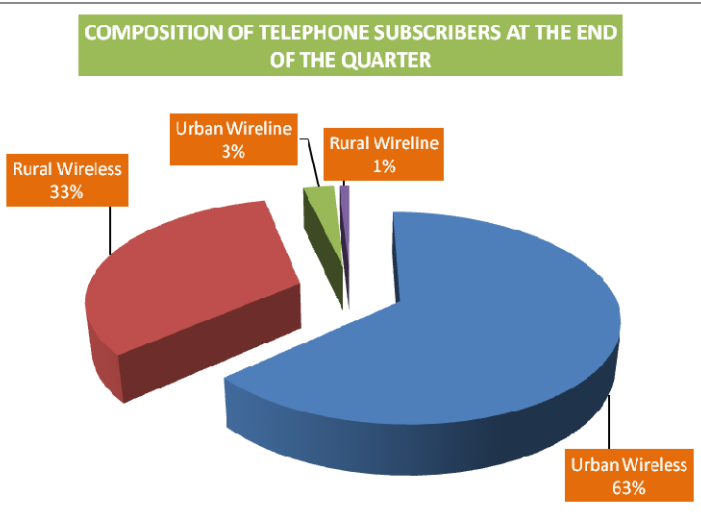
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### TELECOM SERVICES PERFORMANCE INDICATORS JULY – SEPTEMBER 2011

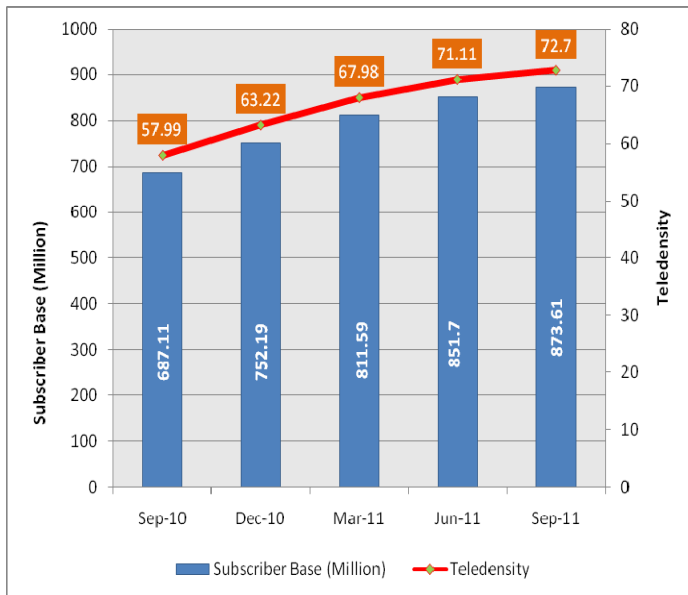
#### MARKET SHARE – RURAL & URBAN



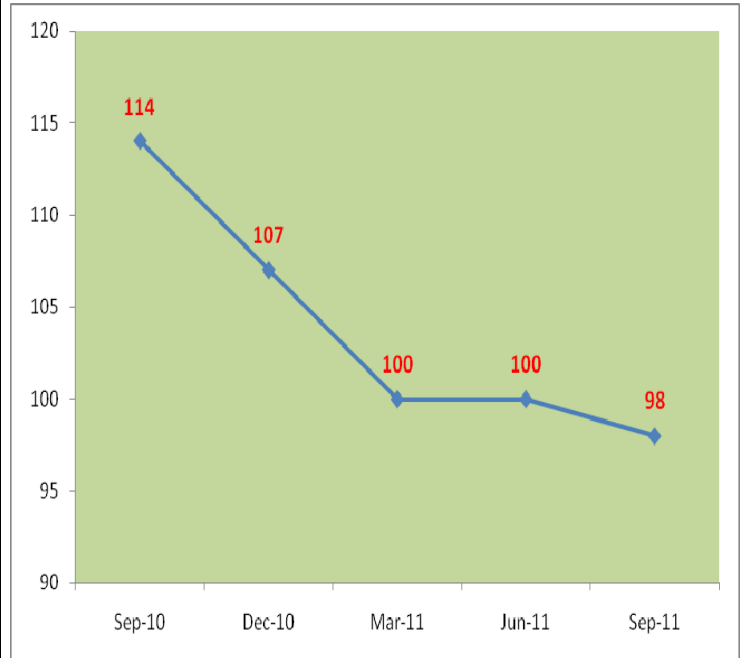
#### COMPOSITION OF TELEPHONE SUBSCRIBERS AT THE END OF THE QUARTER



➤ **WIRELESS SUBSCRIBER BASE & TELEDENSITY**

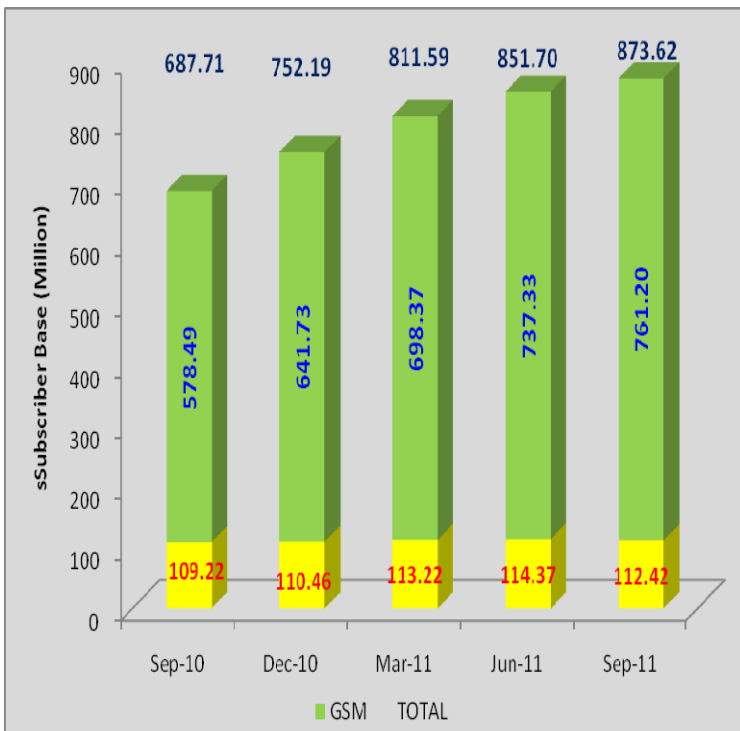


➤ **ARPU per month for Access Service**



*Sourec: TRAI*

➤ **WIRELESS SUBSCRIPTION: GSM vs CDMA**



**II. TRAI DIRECTIONS / CONSULTATION PAPER/ LETTERS**

- A. On 25<sup>th</sup> January 2012, TRAI had issued a Direction exempting machine to machine and person to machine message from the limit of 200 SMS per day per SIM from The Telecom Commercial Communications Customer Preference Regulations, 2010.
- B. On 20<sup>th</sup> January 2012, TRAI had issued a Direction to all Access Providers and International Long Distance Operators for blocking the bulk international SMS.
- C. On 16<sup>th</sup> January 2012, TRAI has issued a consultation paper on draft Gudeilines for Unified Licensing Regime and sought comments from stakeholders by 31st January, 2012. Subsequent to the consultation paper on Draft Guidelines for Unified Licensing Regime, on 17<sup>th</sup> January 2012 TRAI has issued a corrigendum adding foot note at clause 5.1.

In continuation to the above, on 10th February 2012, TRAI has issued draft guidelines for



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migration of existing Licences to the Unified licensing Regime and requested comments from stakeholders on the comprehensive document consisting of the draft guidelines for Unified and Class Licence as well as draft guidelines for migration of existing Licences to the Unified licensing Regime by 24<sup>th</sup> February 2012.

- D. On 16<sup>th</sup> January 2012, TRAI has issued a Direction to all Telecom access service providers on 'Publication of Tariff Plans.
- E. On 16<sup>th</sup> January 2012, TRAI has issued draft regulations on Accounting Separation and sought views / suggestions from stake holders by 31<sup>st</sup> January 2012.
- F. On 13<sup>th</sup> January 2012, TRAI has issued a press release stating that the Government has accepted TRAI's recommendations on "Approach Towards Green Telecommunications".
- G. On 6<sup>th</sup> January 2012, TRAI has issued Telecom Consumers Protection Regulation 2012.
- H. On 5<sup>th</sup> January 2012, TRAI has issued the Telecom Consumers Complaint Redressal Regulations, 2012 with a view to improve the effectiveness of complaints redressal.

### III. TRAI MEETINGS

- A. TRAI Regional Workshop on Consumer Education in Telecommunication for Eastern Region was held on 30<sup>th</sup> January 2012 at Guwahati.
- B. An industry meeting was held with Chairman TRAI and other concerned officials in connection with TRAI's Telecom Consumers Protection Regulations, 2011 on 24<sup>th</sup> January 2012.
- C. TRAI OHD on IMT Advanced Mobile Wireless Broadband Services was held on 19<sup>th</sup> January 2012.
- D. An Industry meeting was held with Chairman TRAI on 13<sup>th</sup> January 2012 in connection with

the issue of OFC cutting by the Bruhat Bangalore Mahanagara Palika (BBMP).

### IV. DOT LETTERS

- A. On 23<sup>rd</sup> January 2012, DOT vide letter no. No.800-61/2012-VAS issued Directions to service providers regarding implementation of Green Technologies in telecom sector. DOT has requested the Telecom Service Providers to implement the following directions with immediate effect:
  - i) *50% of all rural towers and 20% of the urban towers are to be powered by hybrid power by 2015. 75% of rural towers and 33% of urban towers are to be powered by hybrid power by 2020.*
  - ii) *All Telecom products, equipments and services in telecom network should be Energy and performance assessed and certified "Green Passport [GP]" utilizing the ECR's rating and the Energy 'passport' determined by year 2015.*
  - iii) *TEC shall be the nodal centre that will certify telecom products, equipments and services on the basis of ECR ratings.*
  - iv) *All Service Providers should declare to TRAI, the carbon footprint of their network operations in the format prescribed by TRAI. The declaration of the Carbon Footprints should be done twice in a year.*
  - v) *Service providers should adopt a Voluntary Code of Practice encompassing energy efficient Network Planning, infra sharing, deployment of energy efficient technologies and adoption of Renewable Energy Technology (RET) to reduce carbon footprints*
- B. On 19<sup>th</sup> January 2012, DOT vide letter No.91/1/2010-Policy\_I circulated a background note on "Current status of Indian Telecom Development Growth as well as Measures for expansion of Broadband network" and "Current status of Indian Telecom Development Growth as well as Measures for



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expansion of telecom networks" furnished by DOT to the Lok Sabha Secretariat.

- C. DOT vide letter No.5-11/2011-S-II dated 18.01.12 circulated the Draft National Telecom Security Policy seeking comments from Stakeholders by 18<sup>th</sup> February 2011
- D. On 11th January 2012, DOT issued an instruction to all Service Providers vide letter No. 800-15/2010-VAS) regarding imposition of penalty on EMF radiation norms and conveyed that the TERM Cell have been delegated for this job.

### V. DOT MEETINGS

- A. A Round Table Conference on issues related to Telecom Sector infrastructure with key stakeholders providing infrastructure chaired by Hon'ble MoC&IT was held on 30<sup>th</sup> January 2012 at BSNL Bhawan.
- B. A Meeting of the Core – Group for finalization of format for Internet Protocol Detail Record (IPDR) for Internet and GPRS service and SYS log parameters of Network Address Translator (NAT) etc was held under the Chairmanship of Advisor (T) on 24<sup>th</sup> January 2012 in Sanchar Bhawan.
- C. First meeting of ITU-T NWG – 5 was held on 18<sup>th</sup> January 2012 in TEC.
- D. DCC meeting of N Division was held on 6<sup>th</sup> January 2012 in TEC:-

### VI. AUSPI LETTERS

- A. On 30<sup>th</sup> January 2012, AUSPI submitted its response to the TRAI Consultation Paper on Allocation of Spectrum Resources for Residential and Enterprise Intra-telecommunications Requirement/cordless telecommunications system.
- B. On 30<sup>th</sup> January, 2012 AUSPI submitted a reminder letter to Member (T), DoT seeking clarification on DOT Guidelines on Infrastructure issued in April 2008 as to whether member service providers can go

ahead with sharing of active infrastructure with other service providers without amendment to their existing UASL and if amendment is required then kindly issue suitable amendments.

- C. On 30<sup>th</sup> January, 2012, AUSPI submitted a letter to MOC & IT regarding anomaly in allocation spectrum for GSM and CDMA. AUSPI brought out to DOT to maintain level playing field with regard to allocation initial spectrum by allocating 3.75 MHz spectrum to CDMA operators in all service areas without any additional charge, maintain identical subscriber base criteria for allocation of spectrum for all till contracted spectrum, reject TRAI recommendation that 800 MHz and 900 MHz should have same and available carriers in 800 MHz should be auctioned to get the fair market price of CDMA spectrum.
- D. On 24th January 2012, AUSPI submitted its inputs to TRAI regarding Pre Consultation Paper on Exit Policy for various telecom licenses.
- E. On 18<sup>th</sup> January 2012, AUSPI issued a letter to Hon'ble MoC & IT in connection with DOT's instructions setting out process of imposition of penalty in relation to EMF radiation norms and delegating TERM cell with the responsibility.

AUSPI urged DOT that there should not be any penalty and in case penalty imposition is thought of, then the TERM cell should not be assigned the responsibility of the adjudicating authority for imposition of penalty as there should be a provision for the aggrieved parties being heard by the DOT HQ for the sake of natural justice. AUSPI also requested the government to withdraw the communication as it will adversely affect the sustainability and scalability of service providers.

- F. On 6<sup>th</sup> January 2012 AUSPI issued a reminder letter to Member (T) requesting him to issue guidelines and procedure for TEC testing of 3G network along with the list of DHQs and rural SDCAs existing as on 1<sup>st</sup> September 2010.



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### VII. JOINT INDUSTRY LETTERS

- A. On 31<sup>st</sup> January 2012, a Joint Industry letter was submitted to Chairman, TRAI in connection with TRAI Regulation "Telecom Consumers Complaint Redressal Regulations, 2012" seeking clarity on certain Key issues like Establishment of Complaint Centre etc. The industry also requested the Authority to allow the service providers 90 days' time to implement this regulation.
- B. On 25<sup>th</sup> January 2012, a Joint Industry letter was submitted to the Hon'ble Chief Minister of J&K in connection with Levy of General Sales Tax (GST) on Telecom Service Providers in J&K.
- C. On 23<sup>rd</sup> January 2012, a Joint Industry letter was submitted to Chairman, TRAI in connection with issues pertaining to implementation of MNP – Electronic Based (SMS) Cancellation of Port in request.

The industry suggested the following three options that can be considered as process for the electronic based cancellation of the request:-

- i. *Option -1 : SMS to both DO & RO based Cancellation Process*
  - ii. *Option- 2: SMS to DO based Cancellation*
  - iii. *Option 3: Toll Free Number based Cancellation Process*
- D. On 16<sup>th</sup> January 2012, A Joint Industry Letter was submitted to Members (T), DOT, on provisioning of Mobile Banking Services through the USSD/BREW.
- E. On 11<sup>th</sup> January 2012, a Joint Industry letter in reply to DOT's clarification to various queries raised by Industry Association w.r.t DoT's License Amendment on Security dated May 31, 2011 was submitted to Secretary (T), DOT.
- F. On 11<sup>th</sup> January 2012, a Joint Industry letter was submitted to Chairman, TRAI in connection with Customers and Telecom operators facing problem in Karnataka

(Bangalore) due to Cutting Optical Fiber Cable by Bruhat Bengaluru Mananagara Palike (BBMP).

- G. On 11<sup>th</sup> January 2012, a Joint Industry letter was submitted to Secretary (T), DOT in connection with Customers and Telecom operators facing problem in Karnataka (Bangalore) due to Cutting Optical Fiber Cable by Bruhat Bengaluru Mananagara Palike (BBMP).
- H. On 11<sup>th</sup> January 2012, a Joint Industry letter was submitted to Hon'ble MoC&IT in connection with DoT's letter dated 30<sup>th</sup> December 2011 proposing adoption of revised RF exposure norms.
- I. On 9<sup>th</sup> January 2012, a Joint Industry letter was submitted to the Chief Secretary, Karnataka in connection with Optical Fiber Cable cutting by Bruhat Bangalore Mahanagara Palika (BBMP). The industry requested the Chief Secretary to:
- i. *Prevail upon the BBMP to immediately desist from undertaking the unjustified destructive activity of cutting Opticabl Fiber Cables of Telecom Service Providers.*
  - ii. *Cause urgent instructions to the BBMP to allow restoration of the Telecom Network which is seriously affected.*
  - iii. *Resolve all the ROW issues as per the directives given by Chief Secretary by Minutes of Meeting dated 12.07.2011.*
  - iv. *Arrange for Joint survey by BBMP and Consortium Members for route verification.*
  - v. *Issue of new ROW permission.*
  - vi. *Implement on line application system and single window clearance for New ROW permissions as before.*

### VIII. ACT LETTERS

- A. On 25<sup>th</sup> January 2012, ACT submitted a letter to Hon'ble Chief Minister of J&K on various issues / concerns of Telecom Service Providers for Jammu & Kashmir like Restoration of SMS in J&K, Blackberry Services, POI & POA Certificate for Armed Forces Personnel,





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Additional Documents for POI & POA, No Suspension of Service, Issue of Spectrum Interference from Pakistan etc.

- B. On 20<sup>th</sup> January 2012, ACT submitted a letter to Hon'ble MoC&IT regarding Enforcement of New Subscriber verification Process in Bengaluru City. ACT sought urgent intervention of Hon'ble MoC&IT and requested him to kindly take up the issue with the Police Department of Karnataka & Bengaluru City through the Hon'ble Chief Minister of Karnataka so that no unilateral actions and processes are imposed on the telecom service providers in the state, which are not prescribed or envisaged in the DoT guidelines.
- C. On 20<sup>th</sup> January 2012, ACT submitted at letter to Jt. Commissioner of Police, Bengaluru in connection with New Subscriber verification Process in Bengaluru City. ACT through this letter communicated to Jt. Commissioner of Police, Bengaluru that ACT has written to DoT (being the Licensor) regarding his proposal and till the time we hear back from DoT, the proposal should be put on the hold and no action should be taken against the distribution chain.
- D. On 10<sup>th</sup> January 2012, ACT submitted a letter to Hon'ble MoC&IT regarding provision of Blackberry Services in J&K Service Area by Private Telecom Service Providers.

### **IX. MEETINGS**

#### **A. AUSPI MEETINGS**

- i. AUSPI & Members of AUSPI met representatives from consultant Booz & Co. in connection with Domestic Manufacturing on 30<sup>th</sup> January 2012.
- ii. Secretary General, AUSPI and Senior Executive Council Members of AUSPI met Hon'ble MOC&IT on 17<sup>th</sup> January 2012 to discuss various issues concerning to Telecom Sector.
- iii. AUSPI meeting was held on 12<sup>th</sup> January 2012 to frame views on TRAI CP on Exit Policy.

- iv. AUSPI meeting to discuss the guidelines & reply to be filed in Avishek Goenka PIL - Subscriber Verification was held on 9<sup>th</sup> January 2012.

#### **B. JOINT INDUSTRY MEETING / ACT MEETING**

- I) A joint industry meeting to discuss issue of denial of CENVAT on towers in recent Mumbai CESAT order was held on 30<sup>th</sup> January 2012 at COAI.
- II) A Joint Industry meeting with Advisor (T), DOT to discuss issues related to EMF was held on 23<sup>rd</sup> January 2012 at COAI.
- III) A Joint Industry meeting with Hon'ble Chief Minister J&K to discuss issues related to GST and Subscriber Verification was held on 23<sup>rd</sup> January 2012 in Chief Minister's Office, J&K.
- IV) A Joint Industry Meeting to discuss issues concerning to TRAI's Consumer Protection Regulation was held on 18<sup>th</sup> January 2012 at COAI.
- V) A Joint Industry Meeting to discuss the operational issues pertaining to MNP was held on 20<sup>th</sup> December 2011 at COAI
- VI) A Joint Industry Meeting was held on 13<sup>th</sup> January 2012 with consultant Booz & Co. along with Senior Officials of DOT in connection with Telecom Equipment Manufacturing Policy in Sanchar Bhawan.
- VII) A Joint Industry meeting to discuss the issues pertaining to the TRAI's "Telecom Commercial Communications Customer Preference Regulations, 2010" and the inter-operator UCC complaint resolution portal was held on 12<sup>th</sup> January 2012 at COAI.
- VIII) A Joint Industry meeting to discuss the mechanism for the cancellation of the MNP porting request was held on 4<sup>th</sup> January 2012 at COAI.

**C. OTHER IMPORTANT EVENTS**

- I) C-DOT Lecture on "Health Effects of Wireless Communications" by Prof Kenneth Foster was held on 25<sup>th</sup> January 2012.
- II) CII Sub Committee Meeting on Security was held on 24<sup>th</sup> January 2012.
- III) Bombay Telecom Users Association's Consumer Awareness Programme in Telecom was held on 21<sup>st</sup> January 2012 & 7<sup>th</sup> January 2012 in Mumbai.
- IV) 84<sup>th</sup> Annual General Meeting of FICCI was held on 18<sup>th</sup> January 2012.
- V) TUGI Workshop on "The Mobile Number Portability" was held on 16<sup>th</sup> January 2012.
- VI) Third Meeting of the Steering Committee on CIT&I Planning Commission for the formulation of the Twelfth Five Year plan (2012-17) was held on 12<sup>th</sup> January 2012 in Yojana Bhawan, New Delhi.
- VII) C-DOT Manufacturers Conference to rejuvenate Indigenous Telecom R & D and Manufacturing Eco System was held on 10<sup>th</sup> January 2012 in C-DOT campus.

**X. UPCOMING EVENTS**

- I) **21<sup>st</sup> February 2012 to 2<sup>nd</sup> March 2012:** ISPAI conference APRICOT 2012 in Hotel Ashoka.
- II) **22<sup>nd</sup> February 2012:** FICCI Rountable on Privacy in the Context of Hyper-Connected World at Federation House, FICCI.
- III) **22<sup>nd</sup> February 2012:** TRAI workshop on implementation of Green Technologies at BSNL Bhawan.
- IV) **23<sup>rd</sup> February 2012:** Jt. Industry meeting of the Sub-Committee on Emergency Services at COAI.

- V) **23<sup>rd</sup> February 2012:** 3rd meeting of Oversight Committee on India IPv6 Task Force in Sanchar Bhawan.
- VI) **24<sup>th</sup> February 2012:** Annual Review Meeting of Foreign Trade Policy by DGFT at Udyog Bhawan.
- VII) **27<sup>th</sup> February 2012:** DOT Meeting w.r.t. constitution of National Working Group for the next study cycle of ITU-R Study Group in Sanchar Bhawan.
- VIII) **27<sup>th</sup> February 2012:** TRAI Regional Workshop on Consumer Education in Telecommunication, 2011-12 (Southern Zone) at Thiruvananthapuram.
- IX) **28<sup>th</sup> February 2012:** DOT meeting on MPLS connectivity requirement for CMS project in Sanchar Bhawan.
- X) **2<sup>nd</sup> March 2012:** 2nd Meeting of ITU-T NWG-5 in TEC.

**XI. TELECOM BYTES**

** A PC THAT THINKS LIKE A MAN, HAS AN IQ OF 150**

Scientists in Sweden has created a 'genius' computer, using a mix of logic and 'humanlike' thinking, which can score 150 in an IQ test. The computer actually works on a programme which uses a mixture of mathematical logic and 'human-like' thinking, enabling it to outperform previous software on IQ tests. The IQ tests are based on seeing visual patterns and guessing number sequences. The average score for people is 100; score of 150 is classified as 'genius' intelligence.

*Source: Media*

** NOMOPHOBIA !!!**

Nomophobia - the newest phobia that's sweeping the world. Nomophobia is not quite fear of being nameless but it's fear of being separated from one's Mobile Phone.



According to a survey, in Britain 77% of those aged 18 to 24 are Nomophobic. 62% of those aged 55 and over fear losing their phones, while



59% of 35 to 44-year-olds were found to be nomophobic. The women worried about losing their phones more than men -70% of the women surveyed were nomophobic, compared with 61% of the men.

**Source: Media**

**✂ TERROR WATCH: UK TO STORE ALL PHONE, EMAIL RECORDS**

According to a media report, Britain plans to store details of all phone calls, text messages, emails and websites visited online as part of the government's new anti-terror plans.

Landline and mobile phone companies and broadband providers will be ordered to store the data for a year and make it available to the security services under the scheme. The databases would not record the contents of calls, texts or emails but the numbers or email addresses of who they are sent and received by,, says a media report

**Source: Media**

**✂ CDG reports 615 Million CDMA Subscribers at June 2011 (C-N)**

The CDMA Development Group (CDG) has announced that in the first half of 2011, the number of CDMA2000 subscribers surpassed 614 million, an increase of 39 million subscribers during the six-month period (12 percent CAGR). Upwards of 93 percent of the net additions, or 36.3 million, were new EV-DO subscribers, reflecting a strong demand for mobile broadband services. Within the first six months of 2011, the

number of EV-DO subscribers surpassed 185.9 million (24 percent CAGR).

The majority of the growth has come from the Asian region, followed by North America, Europe and the Middle East. There are now 336 commercial CDMA2000 operators in 123 countries and territories.

**Source: Media**



*View on AUSPI website [www.auspi.in](http://www.auspi.in)*