



ASSOCIATION OF UNIFIED TELECOM SERVICE PROVIDERS OF INDIA



JANUARY

2011



AUSPI

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SUBSCRIBER FIGURES – DECEMBER 2010

- ❖ **Total Telephone Subscriber Base reaches 787.28 Million**
- ❖ **Wireless Subscription reaches 752.19 Million**
- ❖ **Wireless Tele-density reaches to 63.22**
- ❖ **22.62 Million Wireless Subscriber added**
- ❖ **Broadband subscriber number reaches 10.71 million mark**
- ❖ **Tele-density reaches 66.16% mark**

II. TRAI CIRCULAR / LETTERS / NOTICE

- A. TRAI has issued the 'Telecom Commercial Communications Customer Preference (Third Amendment) Regulations, 2010' on 31st January 2010. The date of implementation and new number scheme 140xx for mobile telemarketers are some of the issues covered.
- B. TRAI vide letter No.310-7(41)/2010-Eco dated 27th January, 2011 issued an advisory that any special tariff exclusively offered for MNP subscribers are discriminatory and in contravention to the provisions of TTO-99 and such tariff should be withdrawn under intimation to TRAI.
- C. TRAI has released a consultation paper on "Issues arising out of Provisioning and Pricing of Services by Mobile Service Providers – in the context of Deliver of Basic Financial Services using Mobile Phones' on 25th January 2011.
- D. On 21st January 2011, TRAI has issued amendment to TRAI direction on Mobile Number Portability.
- E. On 21st January 2010, TRAI has placed on its website the study paper of ASSOCHAM "Mobile Value Added Services (MVAS) – A vehicle to usher in inclusive growth and bridge the digital divide Mobile". TRAI has sought Stakeholders comments on this study paper.

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F. TRAI has issued a Direction on 18th January 2011 regarding date of implementation of MNP in all telecom service areas from 20th January 2011.

G. TRAI has issued a Draft Regulation for amending Telecom Consumer Education Protection Fund on 18th January 2011 to include in the Fund representative from Consumer Advocacy Groups from various regions.

H. TRAI vide letter no. 323-3/2011-CA dated 18th February 2011 issued a certain guidelines which need to be followed by Service Providers for Holding of consumer workshop like proper advertisement, notice, intimation etc.

TRAI has also requested the Service Providers to submit detailed action plans for holding consumer education workshop in the current year by 15th February 2011.

I. TRAI has issued a consultation paper on 'Issues related to Telecommunications Infrastructure Policy' on 14th January 2011. The consultation paper deals with Infrastructure classification, policy issues, framework relating to MVNO, NIXI, Tower infrastructure etc.

J. On 14th January 2011, TRAI has placed on its website a Report of the Inter - Ministerial Group on Framework for Delivery of Basic Financial Services Using Mobile Phones.

K. On 14th January, TRAI issued a press release stating that TRAI will start online registration of Telemarketers from 15th January 2011 through Telecom Commercial Communications Customer Preference (TCCCP) portal www.nccptrai.gov.in as per "The Telecom Commercial Communications Customer Preference Regulations, 2010".

New telemarketers will have to pay registration fee of Rs 1000/- and customer education fee of Rs 9000/- while existing telemarketers just have to pay the customer education fee of Rs 9000/-. The list of registered telemarketers will also be available on TCCCP portal so that

advertisers can give telemarketing activities only to the registered telemarketers

III. TRAI OHD

A. TRAI OHD on Consultation Paper on "Review of Measures to Protect Interest of Consumers in the Telecom Sector" & 'Certain Issues Relating to Telecom Tariff' was held on 21st January 2011 at Chennai.

B. TRAI OHD on Consultation Paper on "Review of Measures to Protect Interest of Consumers in the Telecom Sector" & 'Certain Issues Relating to Telecom Tariff' was held on 6th January 2011 at Mumbai.

IV. TRAI MEETING

A. A meeting to review UPC format was held on 11th January 2011 under the Chairmanship of Secretary, TRAI.

V. DOT LETTERS

A. On 31st January 2011, DOT through an email intimated the Association about allotment of SMS code 51964 to Central Vigilance Commission for anti corruption help line and receiving complaints through SMS.

B. DOT vide letter no. 800-3/2011-VAS dated 28th January 2011 requested the Telecom Service Providers to submit details of the SIM cards imported.

C. On 21st January 2011, DOT vide D.O no.6/5/2010-Policy-1 reminded the Association to submit their inputs for the DOT Core Committee on Convergence of Telecom, IT & Broadcasting.

D. DOT vide letter no. 800-14/2011-VAS dated 20th January 2010 intimated about the extension of Prepaid Mobile Services in J&K , Assam & North East Service Area till 31.03.2011.

E. DOT vide letter No.800-29/2010-VAS dated 14th January 2011 intimated about use of 'Aadhar' as valid Proof of Identity (PoI) and Proof of Address (PoA) for the purpose of

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obtaining new telephone connection. After implementation of the authentication procedure, it can be used as valid PoI/PoA in J & K, Assam and North East areas also.

DOT also stated that till the time of issues of detailed procedure for Aadhaar authentication, the letter issued by UIDAI conveying the name, address and Aadhar number may be used as PoI/PoA in addition to the existing documents.

- F. On 12th January 2011, DOT through an email circulated the 'Background Paper on Broadband Provision' prior to Hon'ble MOCIT Roundtable on National Broadband Plan. DOT requested the Association to submit their inputs / suggestions on the same.

VI. DOT MEETINGS

- A. A Meeting to discuss Indian Standard Time (IST) time zone synchronization in Telecom Network was held on 24th January 2011 in TEC.
- B. Round Table Conference on National Broadband Plan by Hon'ble MOC&IT Shri Kapil Sibal was held on 19th January 2011 in Hotel Oberoi.
- A. A meeting of the NFAP 2010 Review Committee was held under the Chairmanship Wireless Advisor on 19th January 2011 in Sanchar Bhawan.
- B. The sixth meeting of National Preparatory Committee for WRC-12 was held on 19th January 2011 under the Chairmanship of Jt. Wireless Advisor in Sanchar Bhawan.
- C. The fifth meeting of National Preparatory Committee for WRC-12 was held on 10th January 2011 under the Chairmanship of Jt. Wireless Advisor in Sanchar Bhawan.

VII. PRESS RELEASE BY MOCIT

- A. On 29th January 2011, Hon'ble Minister of Communications & IT issued a press statement on the Policy for Spectrum Assignment and Pricing.
- B. On 7th January 2011, Hon'ble Minister of Communications & IT issued a Press Statement on 2G Spectrum issues.
- C. On 1st January 2011, Ministry of Communications & IT issued a press release containing 100 days action plan for DOT, DIT & DOP.

For the DOT, the press release states that the action plan covers clear and transparent regime to include Licensing, spectrum allocation, tariffs/pricing, linkage with rollout performance, flexibility within licenses, spectrum sharing, spectrum trading, MVNO, unlicensed bands, M & A etc in a technology agnostic environment after consideration of TRAI recommendations. In addition to resolving security issues (outstanding as well as on launch of 3G), Steps will be taken for creation of Central Monitoring System for LI.

Formulation of National Telecom Policy 2011 is also one of the main agenda items in addition to following important aspects:

- *Release of NFAP 2011*
- *Address the concern regarding EMF radiation*
- *Wireless broadband scheme with existing passive infrastructure*
- *Country wide launch of MNP*
- *Promotion of telecom equipment manufacturing*
- *Finalization of National Broadband Plan*

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VIII. AUSPI LETTERS

- A. On 28th January 2011 AUSPI submitted its Counter Comments to TRAI on some views of stakeholders w.r.t TRAI Consultation Paper on 'Encouraging Telecom Equipment Manufacturing in India'.
- B. On 21st January 2011, AUSPI submitted its response to TRAI Consultation Paper on 'Encouraging Telecom Equipment Manufacturing in India'.
- C. On 20th January 2011, AUSPI submitted its inputs to TRAI for the Pre-consultation on Review of Interconnection Usage Charges.
- D. On 15th January 2011, AUSPI submitted its suggestions to DOT on suggestions and comments on the background paper on Broadband provision circulated by DOT on 12th January 2011 (Prior to Roundtable by MOCIT).
- E. On 12th January 2011, AUSPI submitted a letter to Secretary (T), DOT regarding First year's roll-out Obligation of UASL - CDMA' stating that
- The minimum period of 12 months after issue of test schedule should be permitted to CDMA based Unified Access Providers.*
 - The date of submission of the request by service providers to TEC for the DHQs be considered as date of meeting the rollout obligation.*
 - To revise the rollout obligation for J&K to 10% DHQ in initial three years.*
- F. On 12th January 2011, AUSPI submitted a letter to Secretary (T), DOT regarding Roll-out Obligation for 3G service.

AUSPI requested DOT to direct suitably for issuing guidelines/ procedure for TEC testing of 3G network along with the list of DHQs and rural SDCAs existing as on 1st September 2010 ie. the date on which 3G spectrum is allocated.

- G. On 5th January 2011, AUSPI submitted a letter to Hon'ble MOCIT regarding Agenda of

Ministry of Communications and IT for Next 100 Days.

AUSPI requested Hon'ble MOCIT for a suitable time to meet him to give formal presentation regarding formulation of the National Telecom Policy and other issues.

- H. On 4th January 2011, AUSPI submitted at letter to DGFT regarding Duty Free Credit Entitlement ("DFCE") Scheme under the erstwhile EXIM Policy and the Served From India Scheme ("SFIS") under the current Foreign Trade Policy ("FTP/Policy"). AUSPI requested DGFT to:-

- place the case before the PIC for reconsideration;*
- provide a chance to present the case before the PIC;*
- withdraw the Policy Circular No. 38/2009-14 dated 15-7-2010;*
- Reinstate the benefits available under SFIS to telecom service providers.*

IX. JOINT INDUSTRY LETTER

- A. On 14th January 2011, a Joint Industry letter was submitted to DOT regarding implementation of Mobile Number Portability. The issues raised in the letter was (i). UPC generation in J&K, (b). Chennai & Tamil Nadu Porting issue.
- B. On 10th January 2011, a Joint Industry letter was submitted to TRAI on issue pertaining to UPC Code for Mobile Number Portability.

X. ACT LETTERS

- A. On 13th January 2011, ACT has submitted its inputs to DOT on the draft subscriber verification guidelines.
- B. On 29th December 2010, ACT submitted a letter to Secretary (T), requesting Extension of Prepaid mobile services in J&K, Assam and North East Service Areas.



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XI. MEETINGS

A. AUSPI MEETING

- i. AUSPI Meeting to discuss draft report on 'Spectrum Usage Charge' was held on 31st January 2011.
- ii. AUSPI meeting to finalize the IUC Pre-consultation comments to TRAI was held on 18th January 2011.
- iii. On 14th January 2011, AUSPI along with EC Members met Secretary (T), DOT.
- iv. AUSPI meeting to discuss Background Paper on Broadband Provision circulated by DOT prior to Hon'ble MoCIT roundtable, was held on 14th January 2011.
- v. AUSPI meeting to discuss formation of TSCI,, framing 100 days agenda program and NTP 2011 was held on 12th January 2011.
- vi. AUSPI meeting to discuss issues related to IUC Pre-consultation by TRAI was held on 4th January 2011.

B. JOINT INDUSTRY MEETING / ACT MEETING

- I) Joint Industry meeting with DGP and IGP in Bangalore regarding blacklisting DSA by the local police was held on 21st January 2011 at Bangalore.
- II) ACT meeting to discuss DOT's draft Subscriber Verification Guidelines was held on 13th January 2011.
- III) Joint Industry meeting on inter-operator UCC complaint resolution portal was held on 12th January 2011.
- IV) Joint Industry meeting to review status of MNP Implementation was held on 12th January 2011.
- V) Joint Industry meeting to review status of MNP Implementation was held on 1st November 2010.

C. OTHER IMPORT EVENTS

- I) NFAP Drafting Group-I meeting was held on 31st January 2011.
- II) ASSOCHAM "Roundtable on Privacy" was held on 27th January 2011.
- III) A meeting under the chairmanship of Jt. Director, DIT was held on 24th January 2011 in connection with integration of mobile phone platform for delivery of e-government services..
- IV) Second Meeting of CII National Committee on Telecom & Broadband was held on 19th January 2011.
- V) NFAP Drafting Group-I meeting was held on 18th January 2011.
- VI) A Joint industry meeting was held with Ernst & Young to discuss and Finalize FICCI-EY Telecom report on 18th January 2011.
- VII) ASSOCHAM Cyber Law Committee Meeting was held on 12th January 2011.
- VIII) FICCI's Communications and Digital Economy Sub-Committees meeting with Earns & Young to discuss FICCI-EY Telecom Report was held on 10th January 2011.
- IX) TDSAT Seminar on Dispute Resolution in Telecom and Broadcasting Sectors was held on 8th January 2011.

XII. UPCOMING EVENTS

- I) **23rd February 2011:** NFAP Drafting Group 2 Meeting in TEC.
- II) **23rd February 2011:** USOF Pre-Bid Conference on Tenders in Sanchar Bhawan.
- III) **25th February 2011:** World Bank's ICT Sector Strategy Consultation meeting in World Bank office, 70 Lodi Estate.

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- IV) **25th February 2011:** TRAI OHD on Consultation Paper on “Telecommunications Infrastructure Policy”.
- V) **1st March 2011:** CII Post Budget Interactive Session with Mr Pranab Mukherjee, Finance Minister in Vigyan Bhawan.
- VI) **3rd & 4th March 2011:** Amity National Telecom Seminar Telefocus –2011 in Amity University Campus, Noida.
- VII) **5th March 2011:** TDSAT Seminar on Dispute Resolution in the Telecom Sector in Hotel Renaissance, Cochin.
- VIII) **28th & 29th April 2011:** TRAI Seminar on ‘Next Generation Network at New Delhi.

XIII. TELECOM BYTES

✍ *Ericson & Alcatel Lucent expect data traffic on the world’s mobile networks to increase 30 times through 2015, Huawei, expects the traffic lever to rise 500 times by 2020.*

Source: Hindustan Times

✍ *Alcatel Lucent, in association with other industry partners developed **lightRadio** a light 6 cm Radio Cube containing a radio, amplifier, and passive cooling unit, which reduces complexities of base and power consuming mobile phone towers. The light Radio facilitates broad band coverage at any place having power. The technology uses a software powered radio that can handle 2G, 3G and 4G traffic using a common antenna*



✍ *Huawei, the worlds second largest equipment maker, introduced a new cellphone base station that transmits in all five commonly used frequency bands. Previously, operators had to use five times as much equipment.*

Source: Mint

✍ *In US, AT &T, Verizon and T-Mobile formed a joint venture with Barclays Bank and Discover Financial Services which required customers to sign up for the latter’s credit card to launch mobile payments. It left Visa and MasterCard on the sidelines.*

Source: Financial Chronicle

✍ *MIIT gave China Mobile permission to begin large scale tests of its TD-LTE Netowrk. The trials of 4G Technology are expected to last for 18 months.*

Source: The Hindustan Times



View on AUSPI website www.auspi.in